Establishing a lasting solution to collection development policy : challenges for audiovisual archives to enhance access.

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Layout

➤ **Background information**

➤ **Ideologies that shaped the growth of film archives in Zimbabwe**

➤ **The importance of collection development policy**

➤ **Problems faced by film and sound archivists in developing collection policies.**

➤ **Possible solutions / ways of bridging the gaps**

➤ **Conclusion**

challenging professional obligation in drafting collection development

Providing the best blend of national audiovisual archiving resources, representative of the national film and sound archival collection

Background

- National Archives of Zimbabwe (NAZ) Mandate

- Audiovisual Collection (size, media formats, content)

- Technological changes

Ideologies that shaped growth of film archives in Zimbabwe

- 1939 Central African Film Unit (CAFU)

- Federal period 1948-63 : - (political imperatives, propaganda, audience based, standards, civilizations, agricultural films)

- 1972 Propaganda war films after shell bombings.

- 1980 Independence _ Donor funded eg Neria, Flame, everyone''s child Narratives in line with emergent donor practices and rights based approach

- Technological developments – boom in film and sound industry

Importance of CDP

- Focus on limited scope

- Give archives a distinct and unique goal.

- Assist implementation of set priorities and guidelines for decision making.

- Enables collaboration with related institutions

- Limits competition, duplication and resource straining.

- Creates avenues for de-accessioning

- Builds sustainable holdings.

- Provides provision for review in changing times and technology.

- Ensure preservation of wealthy documentary heritage.

Problems faced by films and sound archivists in Collection Development Policy

- Individual paradigm and perception influence objectivity.
- Attaching national value/ significance versus exposure and background.
- Drawing professional contribution versus resources.
- Financial setback
- Media choice and institutional capacity versus ethical obligation
- Changing technological role and competition versus identity crisis.
- Collaboration dilemma due to varying levels of governance and mandates by players.
- Time
- Narrowing CDP versus serendipitously collecting.
- Broad field geographically, technologically, media format, language, culture.
- De accessioning is contested terrain.

Possible Solutions/ Ways of Bridging the gap

- Take time to follow clearly laid out guidelines on CDP.
- Seriously consider interplay of concepts
  Collection management
  Collection development Policy
  Collection Analysis
- For effective records, archives and information management.
- Complement, Collaborate with and empower other institutions in your line.
- Narrow focus
- Comprehensive, Narrow CDP in unambiguous terms to guide and justify action.
- Advocate for investment into its development and also use affordable technological tools to bridge barriers

Thank you